

REPORT TO THE PORTFOLIO HOLDER FOR ECONOMIC & COMMUNITY DEVELOPMENT

17 OCTOBER 2014

FREE PARKING FOR SEVENOAKS CHARITY FIREWORKS EVENT IN SEVENOAKS TOWN CENTRE

Report of the: Chief Officer Environmental and Operational Services

Status: For decision

Executive Summary: This report requests approval to make parking free after 4.30pm in Sevenoaks town centre to support a Charity Fireworks event on 8 November 2014.

This report supports the Key Aim of safer communities and the effective and efficient use of resources.

Portfolio Holder Cllr. Roddy Hogarth

Head of Service Chief Officer Environmental and Operational Services
Mr Richard Wilson

Recommendation: that all parking charges be waived in all car parks and on-street parking areas in and around Sevenoaks town centre after 4.30pm on 8 November 2014, and that this be funded from the respective parking accounts.

1. On Saturday 8 November the Sevenoaks Charity Fireworks event will take place in the town and the Council has received a request for parking to be made free after 4.30pm to support the event.
2. The event is organised by Sevenoaks Round Table and is a community event for the community with all proceeds being spent on good causes across Sevenoaks. The High Street will be closing from 16.30 for entertainment and a funfair as well as charity stalls along the High St. This provides an opportunity for the many charities across Sevenoaks to take advantage of the event in order to raise funds or awareness.
3. In order to attract as many people to the town as possible, and to help the dozens of volunteers who are helping produce the event, the organisers have requested free parking in the town on the night. This would encourage more people into town for the fireworks which will ultimately benefit all the charities involved this year.

4. The Council has traditionally supported the annual events held in the Sevenoaks and Westerham town centres for the switching-on of the Christmas lights and late night shopping by making parking free of charge for the evening period.

Key Implications – Financial

5. The estimated loss of income to the parking accounts is £550.

Community impact and outcomes

6. In supporting the event, the Council will be supporting local charities, the local community and businesses in the town centre.

Legal, Human Rights, etc.

7. There are no issues relating to human rights

Risk Assessment Statement

8. Approval of the request will contribute to the success of the event for all concerned.

Sources of Information:	Requests from Sevenoaks Round Table Fireworks dated 8 October 2014.
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Contact Officer(s):	Gary Connor (x7310)
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RICHARD WILSON

CHIEF OFFICER ENVIRONMENTAL & OPERATIONAL SERVICES
